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**THE USE OF INFORMATION TECHNOLOGIES IN THE EDUCATIONAL
PROCESS AS AN EFFECTIVE TOOL FOR IMPROVING THE QUALITY
OF EDUCATION**

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One of the effective tools for the dissemination of scientific knowledge in the vastness of the world wide web is an Internet conference via a remote desktop, which is a conference familiar to everyone, but only in electronic form. An Internet conference is a modern information technology tool that allows solving a number of problems simultaneously: to disseminate information about a conference held by posting information on the Internet; to disseminate scientific achievements of the conference participants by publishing test reports; to establish live communication with scientists from different countries and institutions who are interested in the problems presented at the conference; get feedback from participants in the form of questions and discussion. The purpose of the conference: approbation of new scientific ideas and practical results of the use of computer mathematics in science, engineering and education; activation of the introduction of scientific and technical developments and software products in production, science and education; presentation of software products.

Of course, an Internet conference has its own nuances and features, unlike a traditional conference. And most importantly, it has a number of obvious and very significant advantages, namely: wide audience coverage; allows you to significantly expand the territorial coverage of the conference, and this can already be called an exit to a new, higher level; accessibility - the ability to participate in an Internet conference from your workplace, automatic recording of messages from all

participants makes it easy to navigate during the event; stakeholder participation in the topic proposed by the Internet conference allows for greater efficiency and effectiveness; the target audience can be found online by holding an Internet conference on a thematic large portal or a thematic site, so the audience will not be passive and participants will actively show their position; informal communication with participants in the form of "question-answer" in real time.

But along with a large number of significant advantages, holding a conference has some disadvantages: during the presentation, the same emotional connection between the speaker and the audience will not be established that appears as a result of live communication in real time (this is a very important aspect that directly affects discussion efficiency) often conference participants are in different time zones. Despite the indicated disadvantages, the advantages of this type of conference organization significantly exceed them, therefore we consider it expedient to create an information system to support this particular type of conference.

THE LIST OF SOURCES OF INFORMATION

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3. William Y. Chang, Hosame Abu-Amara, Jessica Sanford. Transforming Enterprise Cloud Services / Y. William. – Springer, 2010. – 428 p.
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